

~~SECOND~~ Year BBA CODE 8441.

Mar/April 2016

Time:3 Hours

DEVELOPMENT OF NEW ENTERPRISE P.NO.204

Marks:100

- Q1.** Define the term Entrepreneur and explain various characteristics one should have to be successful entrepreneur. **20**

OR

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| Q1 | a. Define the term Entrepreneurship and explain relationship between innovation & Entrepreneurship.
b. What do you mean by Entrepreneurial motivation ?Discuss theories of Motivation in details | 20 |
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| Q2. | Define SSI State different incentives offered by Govt for development of SSI | 20 |
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OR

- Q2.** Write on types of financial support provide by Commercial Banks to SSI units. **20**

- Q3.** Explain Project Formulation process in detail. **20**

OR

- Q3.** a. Describe the definition and meaning of Project along with different sources of project ideas available. **20**
b. Discuss project identification in detail with its constraints.

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| Q4. | Explain various analyses available for Project Report preparation. | 20 |
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OR

- Q4.** a. Discuss preparation of detail project report **20**
b. What is Project cost? Explain its different types.

- Q5.** Write short note any two **20**
- Projected cash flows
 - Payback Period, NPV, IRR.
 - Tax consideration