

**Second Year BBA**  
**Paper No: 204-Development of New Enterprises 1 C.NO.3723**  
**March/April -2015**

**Time: 3.00 Hours**

**Marks: 100**

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- Q1. Explain the functions in detail to be performed by an entrepreneur in developing and managing a new business. 20
- OR
- Q1. Suppose you are planning to start a new business what environmental factors you will consider important before commencing your new venture.
- Q2. Define SSI. State different incentives offered by Govt. for development of SSI. 20
- OR
- Q2. Write on types of financial support provided by Commercial Banks to SSI units.
- Q3. Discuss in detail various analysis carried out for Project Formulation. 20
- OR
- Q3. Explain the concept of Project Identification and describe the various constraints in project identification.
- Q4. Explain the process of Project Feasibility Analysis. 20
- Q4. Explain Project Report. Also state all the relevant information which is important while preparing a report with format of Project Report. 20
- OR
- Q5. Write Short note (Any Two)
- a) Small Scale Industries and Entrepreneurship.
  - b) Entrepreneurial competence.
  - c) Innovation and Entrepreneurship.