

**T.Y. B.B.A. Examination**

Oct-2017

**Entrepreneurship & Management of Small Business**

**Paper no. 302**

**Subject code No. 8882**

**Time: 3 hours**

**Total Marks: 100**

- Q-1 What is Entrepreneurship? Also explain the conceptual Model development of Entrepreneurship. 20

**OR**

- Q-1 Explain small scale industry registration procedure and special assistance to SSIs. 20

- Q-2 what is project idea? explain the sources of project idea & idea screening. 20

**OR**

- Q-2 What is project Feasibility report? which contents are covered in it? 20

- Q-3 Explain Market Analysis in detail. 20

**OR**

- Q-3 Explain Technical Analysis in detail. 20

- Q-4 Explain projected Cash Flow and Fund Flow statement with it format. 20

**OR**

- Q-4 Explain Assistance available from Financial Institutions. 20

- Q-5 Discuss procedure for granting loan for business proposal. 20

**OR**

- Q-5 what do you mean by Industrial sickness? Discuss causes for the same. 20