

Third Year BBA-2015-2016

ENTREPRENEURSHIP & MANAGEMENT OF SMALL BUSINESS

P.NO.302 -C.No.8882

Marks: 100

Time: 3 Hours

Q-1 Briefly explain the training model of Entrepreneurship. 20

OR

Q-1 What is SSI? Explain the registration process of SSI and special assistance to SSI. 20

Q-2 Explain in detail different sources of project idea. Also explain in detail the Feasibility report. 20

OR

Q-2 Briefly explain the general format and information to be covered in the project report. 20

Q-3 Write a detailed note on Market analysis for a new enterprise. 20

OR

Q-3 Explain in detail the Technical analysis. 20

Q-4 Explain in detail the preparation of projected cash flow statement and projected fund flow statement. 20

OR

Q-4 Briefly explain different types of financial assistance provided by the financial institutions. 20

Q-5 Write a detailed note on Project appraisal. 20

OR

Q-5 Briefly explain different rehabilitation packages and measures provided by the financial institutions for sick units. 20