

Seat No. _____

T.Y.B.B.A. Examination
April - 2016
Organizational Behavior
Paper No. 305 Subject Code: 8888

Time: 3:00 Hours

Total Marks: 100

- Q.1** Describe the nature of Organizational Behavior and discuss OB as an interdisciplinary subject. 20
- OR**
- Q.1** Explain the Research Methods used in OB Researches. 20
- Q.2** Define Perception and explain the factors affecting Perception. 20
- OR**
- Q.2** Define Motivation. Explain any two Motivation Theories of your choice. 20
- Q.3** Write a detail note on Creativity and Innovation. 20
- OR**
- Q.3** Describe the potential sources of Stress and Stress Management Techniques in detail. 20
- Q.4** Define Group. List out different types of groups and discuss the group development process. 20
- OR**
- Q.4** Define Informal Organization. Describe its various features, advantages and disadvantages. 20
- Q.5** Define Organizational Culture. Describe - How employees learn culture? 20
- OR**
- Q.5** Define Change. Explain the resistance for change in detail. 20