

BBA SEMESTER-5
INTRODUCTION OF RESEARCH METHODOLOGY
PAPER NO 504 C.NO.3737
EXAMINATION MARCH-2017

TIME: 2.30hr

MARK-70

- Q1.Explain process of Research problem Identification in detail. 14
OR
Q1. Discuss the scientific approach in detail. 14
- Q2. Explain the concept of Research Design and discuss concept of measurement scaling. 14
OR
Q2. Write a detail note of data collection tools. 14
- Q3. Describe the report writing in detail. 14
OR
Q3. Discuss the ethics in social science and humanities research. 14
- Q4. Explain fundamental and application of sample design. 14
OR
Q4.Explain probability and non-probability samples in detail. 14
- Q5. What the importances of quantitative application are in research? 14
OR
Q5. Discuss Multivariate analysis in detail. 14