

**B. B. A. Semester – V**  
**Organizational Behavior - I**  
**Paper No. 506 Code No. 3741**

*Oct. 2015*

**Time: 2:30 Hours**

**Total Marks: 70**

- Q – 1** Define Organizational Behavior and explain the significance of studying this subject as a management student. **14**
- OR**
- Q – 1** Write a note on Individual Behavior. **14**
- Q – 2** Explain the concept of Perception and Perceptual Process in detail. **14**
- OR**
- Q – 2** Define Motivation. Explain any two theories of Motivation in detail. **14**
- Q – 3** Discuss Charismatic Leadership and Transformational Leadership. **14**
- OR**
- Q – 3** Define Leadership. Explain any two theories of Leadership. **14**
- Q – 4** Explain various Personality Theories in detail. **14**
- OR**
- Q – 4** Define Stress. Describe various stress management techniques. **14**
- Q – 5** Write a detail note on Creativity. **14**
- OR**
- Q – 5** Discuss the concept of Innovation and its significance in today's time. **14**