

F.Y.BBA Examination

Oct - 2015

8043

Fundamentals of Management

Time: 3 hours

Total marks:100

Q1. Define management. Is management an Art or Science? Explain. (20)

OR

Q1. Explain in detail Henry Fayol's 14 Principles of management. (20)

Q2. What is decision making? Explain its process. (20)

OR

Q2. Explain different techniques of decision making. (20)

Q3. What is planning? Explain planning process. (20)

OR

Q3. What is organizing? Explain different types of organization structures. (20)

Q4. Define motivation. Explain Maslow's need hierarchy and Herzberg's two factor theory of motivation. (20)

OR

Q4. What is staffing? What is recruitment? What is selection? Explain selection process. (20)

Q5. What is leadership? Explain its importance. Explain different leadership styles. (20)

OR

Q5. Define communication. Explain its process. What are barriers to effective communication? Explain. (20)