

BBA Semester II

Examination March - 2015

Fundamentals of Management II

Code : 2867

Time: 2:30 Hours

Total Marks :70

Q:1 Explain the process of Organizing. [14]

OR

Q:1 Explain Formal and Informal Organization in detail [14]

Q: 2 Define Departmentalisation. What are the factors to be considered in choosing the basis of departmentation [14]

OR

Q:2 Distinguish between Authority, Responsibility and Accountability [14]

Q:3 Write Short note (any two) [14]

1. Matrix Type Organisation
2. Span of Control
3. Line and Staff Organisation

Q:4 Explain Various Methods Of Training. [14]

OR

Q:4 Describe in Detail Herzberg's two factor theory in detail [14]

Q:5 What is Leadership? Explain various theories of Leadership. [14]

OR

Q:5 Describe communication Process and Importance of Organisational Communication [14]