

SECOND YEAR B.B.A EXAMINATION

OCT-2015

DEVELOPMENT OF NEW ENTERPRISE

TIME:3 HOURS

SUBJECT CODE- 8441

TOTAL MARKS :70

Q1. Explain the function an Entrepreneur has to perform, when developing and Managing a new venture. 15

OR

Q1. What do you mean by Entrepreneurship? Explain the difference between Entrepreneur and entrepreneurship. 15  
Give the significance of entrepreneurial environment.

Q2. Write short Note (Any Two) 10

- a) Entrepreneurial Competence.
- b) Theory of Achievement motivation
- c) Objectives Of Entrepreneurship Development Programme.

Q3. Define SSI. Also state different incentives offered by Govt. for development of SSI. 10

OR

Q3. Explain key steps and procedures to be followed in conducting market and demand analysis. 10

SECTION-II

Q1. Discuss in detail the process of preparing detailed project Report to avail loan from commercial Bank 15

OR

Q1. Explain the concept of Project Identification and describe the various constraints in Project Identification. 15

Q2. Write Short notes : (any 2) 10

- a) Market and Demand Analysis.
- b) Project Appraisal
- c) Means of financing the project cost.

Q3) State types of Projects. Write in short Pay Back Period Method.. 10

OR

Q3. Explain the various techniques of financial evaluation of project.