

22 OCT 2019

Seat No.....

Examination October -2019

B.B.A SEM-3

Knowledge Management

Time: 02: 030 Hours Paper: 309(H) -Code: 20710 Marks: 70 Marks

Q.1 (A) Discuss Characteristics of KBO in detail. 14

OR

Q.1 (A-i) Write a detailed note on "Challenges for HRM in KBO". 07

Q.1 (A-ii) Write a detailed note on "Dimensions of HRM in KBO". 07

Q.1(B) Give Meaning for the following (Any 4) 04

1. Knowledge 2. Tacit Knowledge 3. Management

4. Descriptive knowledge 5. Explicit knowledge 6. Knowledge Management

Q.2 (A) Discuss Process of knowledge management in detail. 14

OR

Q.2 (A-i) Write a detailed note on "Knowledge related issue". 07

Q.2 (A-ii) Write a detailed note on "Intellectual Property Rights". 07

Q.2(B) Give Meaning for the following (Any 4) 04

1. Intellectual capital 2. Learning 3. Organizational Effectiveness

4. Performance Appraisal 5. Learning Orientation 6. KBO

Q.3 (A) Discuss HRIS for KBO in detail. 14

OR

Q.3 (A-i) Write a detailed note on "Knowledge and Personnel Health". 07

Q.3 (A-ii) Write a detailed note on "Knowledge and Organizational Health". 07

Q.3(B) Give answer For the following (Any 3) 03

1. ICT 2. Performance 3. Software Orientation

4. Mechanism 5. Retention

Q.4 (A) Discuss Technology for Management of Knowledge in detail. 14

OR

Q.4 (A-i) Write a detailed note on “Utilize Knowledge”. 07

Q.4 (A-ii) Write a detailed note on “Challenges for Utilization of Knowledge”. 07

Q.4(B) Give answer For the following (Any 3) 03

1. Artificial Intelligence 2. Digital Libraries 3. Outsourcing

4. Innovation 5. Repositories