B.B.A.SEM-3

APRIL-2015 Examination

Structure and Process of Business

P.NO.307	C.NO.3726	Marks :70
Q-1 What is Industrial Revolution.	Revolution? Explain in detail	different stages of industrial
	OR	
Q-1 Briefly explain structu public utility.	ures of Business organizations	like Co-operative society and
Q-2 What role Retailers ar	nd Middlemen plays in the Dome	estic business? 14
	OR	
Q-2 Write a note on:		
1. GATT 2. WTO		14
Q-3 State the nature and in	mportance of Stock Exchange in	money market. 14
	OR	
Q-3 What is the role of S shares.	SEBI? Also explain the procedu	ure for buying and selling of 14
Q-4 Briefly explain different	t methods of Long-term financing	J. 14
	OR	
Q-4 Describe different meth	nods of Portfolio Management.	4.4
	o explain its role and Importance	14
		e in business. 14
	OR	
Q-5 Write a note on Negotia	ible Instruments.	14