

13 SEP 2019

Examination SEP-2019

B.B.A. SEM -06

Logistic and supply chain management

Code:-20948

Time : 2:30 Hours

MARKS: 70

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| 1 | Discuss the conceptual model of SCM. | 14 |
| OR | | |
| 1 | "The primal focus of SCM is customer centric demand planning". Comment with reference to the essential features of supply chain management. | 14 |
| 2 | Differentiate between ABC Analysis and VED Analysis methods of inventory management. | 14 |
| OR | | |
| 2 | Define and state the uses of maintaining various levels of inventory; a)Maximum level b)Minimum Level c)EOQ d) Safety Stock e)Reorder Level | 14 |
| 3 | Explain the term Vendor Management Inventory. Describe the key things that need to be done to implement VMI culture in the organisation? | 14 |
| OR | | |
| 3 | JIT is a very cost effective method of procurement but it suffers from many limitations. Describe in detail. | 14 |
| 4 | Define logistics management. Discuss the various aspects of logistics management. | 14 |
| OR | | |
| 4 | "Warehousing management is the need of the hour." Discuss the nuances of distribution and warehousing management. | 14 |
| 5 | Discuss the role of analytical IT applications in SCM decisions. | 14 |
| OR | | |
| 5 | "Benchmarking is the most easy and successful method of performance management." Elucidate. | 14 |