

MBA SEM-I Examination February 2018 - CODE - 3121

Organisation Behaviour

Time: 2.30 Hours

Marks: 70

Q.1. Define organization behavior and explain how national culture affects organization behavior 14

Or

Illustrate in detail the significance of organization behavior in today's business world

Q.2. Define personality and write in detail about Myers and Briggs personality types 14

Or

Explain in detail about Maslow's need hierarchy model of motivation

Q.3. Define perception and write in detail about its process and significance 14

Or

Define communication. Illustrate the significance of communication for organization's success

Q.4. Define power and write in detail about its types and importance 14

Or

Define stress and write in detail about the strategies to cope up with the stress

Q.5. Define leadership and its styles and significance in detail 14

Or

Define organizational culture and its significance in detail