

26 DEC 2019

M. B. A. Examination.
Semester 1. December 2019.
Principles of management.

Time : 2 Hours 30 minutes.

Code:- 3119

Total Marks : 70.

1 (A). Describe in detail Taylor's scientific management. (14).

Or

1 (A) (1). Describe whether management is science or art. (07).

1 (A) (2). Describe how management and administration are similar and different. (07).

1 (B). Write brief answers of the following (any 4 out of 6). (04).

1. Define management.
2. What is business ethics ?
3. Describe in brief social responsibility of business.
4. Describe in brief concept of proprietorship.
5. Describe in brief concept of private limited company.
6. What is " Espirit De Corps " ?

2 (A). Describe various steps involved in planning. (14).

Or

2 (A) (1). Describe in detail forecasting. (07).

2 (A) (2). Describe the process of decision making. (07).

2 (B). Write brief answers of the following (any 4 out of 6). (04).

1. What is M. B. O. ?
2. Define planning.
3. What is strategy ?
4. Describe in a line "policy ".
5. What is decision making ?
6. What is vision ?

3 (A). Describe various leadership styles giving examples. (14).

Or

3 (A) (1). Describe decentralization with benefits and limitations. (07).

3 (A) (2). Write a descriptive note on staffing. (07).

3 (B). Write brief answers of the following (any 3 out of 5). (03).

1. Define motivation.
2. List barriers of communication.
3. What is H. R. D. ?
4. Differentiate line and staff.
5. List all five needs in Maslow's need hierarchy.

4 (A). Describe process of controlling. (14).

Or

4 (A) (1). Describe reporting in detail. (07).

4 (A) (2). Write a descriptive note on productivity. (07).

4 (B). Write brief answers of the following (any 3 out of 5). (03).

1. What is globalization ?
 2. Define control.
 3. What is liberalization ?
 4. How budget can be a control technique ?
 5. What is international management ?
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