

**M. B. A. Examination.**  
**Semester 1. January 2017.**  
**Principles of management.**

3119

Time : 2 hours 30 minutes.

Total Marks : 70.

1. Define management. Is it science or art ? Differentiate management and administration. ( 14 ).

Or

Describe in detail types of business organization with advantages and limitations of each type.

2. What is planning ? Describe nature and purpose of planning. ( 14 ).

Or

Describe forecasting in detail. Also describe decision making in detail.

3. Define organising. Describe nature and purpose of organising. Differentiate formal and informal organization. ( 14 ).

Or

Describe in detail - Decentralization and delegation of authority.

4. Define leadership. How leader can play a vital role in harmonizing objectives ? Describe types of leadership. ( 14 ).

Or

Describe in detail process of communication. Also describe barriers in communication.

5. Define controlling. Describe system and process of controlling. ( 14 ).

Or

5. Describe globalization and liberalization and their impact on management.

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