

MBA Semester I Examination

APRIL - 2016

Research Methodology Paper 106

Subject Code 3124

Time: 2.hrs 30 minutes

Total Marks: 70

- Q.1 Differentiate between (i) Research Methods and Methodology and (ii) Research and Scientific Method. (14)
- OR
- Q.1 (a) Explain the techniques involved in defining a research problem. (07)
(b) "Researchers in India are facing several problems." Discuss. (07)
- Q.2 What is meant by the term 'Research Design'? Explain various designing decisions taken in it. Write a detailed note on various important concepts relating to Research Design. (14)
- OR
- Q.2 (a) Explain the characteristics of a good Sample Design. What are the criteria of selecting a sampling procedure? (07)
(b) Write a Note on Complex Random Sampling Design (07)
- Q.3 Define the term measurement. Explain four measurement scales. (07)
Define the term Scaling. Explain Scale Classification Bases. (07)
- OR
- Q.3 (a) Explain Observation Method and Interview Method of Data Collection. (07)
(b) Write a Note on Case Study Method of Data Collection (07)
- Q.4 (a) Write a note on Editing and Coding of Data. Suitably illustrate your answer. (07)
(b) Write a Note on Problems in Data Processing. (07)
- OR
- Q.4 Define the term Sampling. Explain various fundamental definitions concerning sampling and principles. (14)
- Q.5 Define the term Hypothesis. How does it differ from an Assumption? What are the types of Hypothesis? What is Type I and Type II Error? Explain the procedure of Hypothesis Testing with suitable illustration (14)
- OR
- Q.5 (a) Mechanics of Writing a Research Report (07)
(b) What are the precautions in writing a Research Report? (07)